



Immediate release

### **Hedge fund trade body appoints hanover**

The Alternative Investment Management Association (AIMA) has appointed **hanover** as its UK public affairs consultancy.

AIMA is the hedge fund industry's global, not-for-profit trade association with over 1,280 corporate members worldwide. Members include leading hedge fund managers, fund of hedge funds managers, prime brokers, legal and accounting services and fund administrators.

**Charles Lewington, hanover Managing Director, said:** "One of AIMA's main objectives in 2009 is to actively cooperate with policy makers and regulators in order to facilitate the development of policy and any new supervisory framework for the industry. We are excited to be helping them to achieve this target."

**Florence Lombard said:** "We welcome **hanover** on board and are confident that with this extra resource, together with our dedicated internal staff, we will be able to demonstrate to policymakers the value of the hedge fund industry both to the financial services sector and the UK and global economy."

**Ends**

Notes to Editors

1. For more information about AIMA visit: [www.aima.org/](http://www.aima.org/)
2. More information about hanover can be found at [www.hanovercomms.com](http://www.hanovercomms.com)
3. Hanover is a member of both the Public Relations Consultancy Association and the Association of Professional Political Consultants.
4. Hanover recently won the CIPR Excellence Award for Crisis Communications.