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## **HANOVER TO SUPPORT AMERICAN PHARMACEUTICAL GROUP**

hanover has been reappointed following a competitive pitch to provide a secretariat for the American Pharmaceutical Group's UK-focused work.

The APG consists of nine large US pharmaceutical companies: Abbott, Amgen, Bristol-Myers Squibb, Janssen-Cilag, Lilly, MSD, Pfizer, Schering-Plough and Wyeth.

hanover will provide secretariat support to APG member companies on a variety of pharmaceutical issues. In particular, hanover will support the APG in improving understanding of the pharmaceutical sector amongst political parties, government and other interested stakeholders.

The APG account will be led by Andrew Harrison (hanover Board director and Head of Healthcare) and Louise Fish (hanover Associate Director and former Communications Director at the National Institute for Health and Clinical Excellence).

**Andrew Harrison, hanover Director and Head of Healthcare**, stated; "This is a busy and important time for the pharmaceutical industry in the UK, with both the Government and Conservatives rapidly developing policy. We are delighted that the APG has stuck with hanover."

### **Ends**

Notes to Editors

### **hanover**

1. hanover is an independent corporate communications and public affairs company with over 40 clients and 32 consultants from the public, private and third sectors
2. More information about hanover can be found at [www.hanovercomms.com](http://www.hanovercomms.com)
3. hanover is a member of both the Public Relations Consultancy Association and the Association of Professional Political Consultants.

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