



Immediate release

Association of British Insurers appoints hanover

The Association of British Insurers (ABI) has appointed **hanover** as its UK public affairs consultancy as it prepares for the forthcoming General Election.

With its 400 member companies accounting for 94% of insurance sold in the UK and 15% of investments in the London stock market, the ABI is the voice of the UK's insurance industry to Government, the EU, regulators, the media and the public. The UK insurance industry is the second largest in the world and the largest in Europe.

The ABI also helps to inform debates on public policy issues and acts as an advocate for high standards of customer service in the insurance industry.

hanover's Managing Director, Charles Lewington, commented: "The insurance industry has largely weathered the credit crunch but, like the rest of the financial services industry, faces profound changes in its business environment. I am pleased to be able to support the ABI as they work with policymakers to ensure the best outcomes for consumers."

The ABI's Director of Corporate Affairs, Huw Evans, commented "This is a period of upheaval in both the political and financial worlds. We are looking forward to working with **hanover** to ensure we deliver the best possible service for our member companies across the wide range of public policy areas in which the ABI has an interest."

Ends

Notes to Editors

1. For more information about the ABI please go to www.abi.org.uk
2. More information about **hanover** can be found at www.hanovercomms.com
3. **hanover** is a member of both the Public Relations Consultancy Association and the Association of Professional Political Consultants.
4. **hanover** recently won the CIPR Excellence Award for Crisis Communications.