



Hanover gets Wild

hanover has hired James Wild from T-Mobile UK as an Account Director to drive forward its growth in the communications sector. hanover has major accounts in the sector, including the prestigious BSkyB and Hutchinson Whampoa's mobile company 3, a client for the past 5 years.

Wild has over eight years PA experience gained as a Trade & Industry adviser to the Shadow Cabinet and in-house Public Affairs Manager to T-Mobile where he worked on a range of communications issues including Digital Britain, illegal file sharing and spectrum policy.

Commenting on the appointment, hanover Managing Director Charles Lewington said:

'As with technology, the issues in the communications sector are converging rapidly and becoming increasingly complex. With significant Digital Britain issues unresolved and a General Election less than a year away we are looking to enhance our sectoral expertise to navigate this critical policy agenda for clients.'

James commented:

'BSkyB and 3 are incredibly exciting businesses and I was attracted to hanover because of its excellent reputation in the comms sector.'

James is a former Conservative Research Department adviser to Shadow Trade and Industry Secretaries Angela Browning and David Heathcoat-Amory. Prior to T-Mobile, James was a consultant at Politics Direct advising clients across a range of sectors. He began his career at The Communication Group and was Head of Research.

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Notes to Editors

1. hanover is an independent corporate communications and public affairs company with 50 clients and 36 consultants from the public, private and third sectors.
2. hanover is a member of both the Public Relations Consultancy Association and the Association of Professional Political Consultants and was recently shortlisted as Consultancy of the Year in the Public Affairs News Awards.

More information about hanover can be found at www.hanovercomms.com