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New Energy at hanover

hanover has hired Conservative climate change campaigner Jessica Lennard to support its drive into the energy sector. Capitalising on her experience as a member of the Shadow DECC team, Jessica will be working primarily on energy and environmental accounts, with other projects across media, telecoms and financial services sectors.

As a former City solicitor working in banking and capital markets, Jessica is ideally placed to add value to the company's growing financial services practice whose clients include Santander and the Association of British Insurers. Energy and climate change policy such as green bonds and carbon markets are increasingly influencing the investment community, which, together with the energy industry will be at the forefront of the transition to the low carbon economy.

Managing Director Charles Lewington commented: "Britain's decarbonisation agenda has extraordinary levels of cross-party support and tackling climate change is a top priority for both the Prime Minister and the Leader of the Opposition. Energy and climate change issues fundamentally affect all areas of business, and this is naturally reflected by the importance a leading communications agency such as hanover places on these areas. I am delighted Jessica has joined us at this critical time for the energy sector and for British politics".

Jessica qualified as a solicitor with City firm Linklaters LLP, before joining CCHQ and the office of Greg Barker MP, Shadow Minister for Climate Change.

Jessica commented: "This is an extremely challenging time for the green sector. The energy industry is under immense pressure to keep the lights on and build a new 21st century low carbon infrastructure and economy, whilst new, innovative methods of finance are urgently required to deliver it. I am looking forward to combining my City and energy experience to provide clients with strong advice on the policy and political framework in these exciting sectors."

ENDS

For more information call Charles Lewington or Mark Saxon on 020 7400 4480.

Notes to Editors

1. hanover is an independent corporate communications and public affairs company with 50 clients and 36 consultants from the public, private and third sectors, including BSKyB, Diageo, Unilever, Saga, 3, and the NHS Cancer Screening Programmes
2. hanover is a member of both the Public Relations Consultancy Association and the Association of Professional Political Consultants and was recently shortlisted as Consultancy of the Year in the Public Affairs News Awards.
3. hanover grew its healthcare fee income by 23 per cent in 2008 and was ranked 12 in the Top 25 Healthcare (PR Week, 22 June 2009) and most recently was appointed to advise the Association of the British Pharmaceutical Industry (ABPI).
4. More information about hanover can be found at www.hanovercomms.com